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Des Moines, Iowa
Permit No. 638

Des Moines Women's Club
Hoyt Sherman Place
1501 Woodland Avenue
Des Moines, IA 50309-3283

Sunday July 25, 2010
On the lawn at Hoyt Sherman Place
CALL FOR ENTRIES!



ART A FAIR

Des Moines Women's Club

2010 ART-A-FAIR

Hoyt Sherman Place ■ 1501 Woodland Avenue ■ Des Moines, Iowa 50309
(515)244-0507 ■ E-mail: betts@hoytsherman.org ■ www.desmoineswomensclub.org

ART-A-FAIR **Sunday, July 25, 2010** **10:00 A.M. – 4:00 P.M.**

The grass is always greener at Hoyt Sherman Place! July 25, 2010 marks the (14th) Annual Art-A-Fair. For the past 13 years, artists from throughout the Midwest have set up their tents on the lawn of Hoyt Sherman Place and enjoyed a "sunny" Sunday selling unique and one-of-a-kind art. We invite you to apply for exhibit space at the 14th Annual event .

FIRST TIME ENTRANTS: **FOR ARTISTS SUBMITTING WORK FOR THE FIRST TIME:** Submit or email three color photographs for each medium to be exhibited. Label photos with your name, address and medium. Photographs, entry fee, self-addressed stamped envelope (SASE) and the application form can be mailed or emailed (please mail fee, SASE) to: Julie Betts – Des Moines Women's Club – 1501 Woodland Avenue, Des Moines, Iowa 50309 betts@hoytsherman.org.

FEES: **EARLYBIRD REGISTRATION:** Reserve early to lock in your booth location. Please indicate your booth preference below (refer to enclosed map). All 12'x12' booths are \$60 per booth. There is an extra charge of \$10 for access to electricity; booths with access are indicated with an asterisk on the map. Booths containing more than one artist will be assessed an additional \$20 fee per artist. Booth space will be assigned after the deadline, June 18, 2010, and artists will be notified. **MAKE CHECKS PAYABLE TO: DES MOINES WOMEN'S CLUB.** Photos from artists who are accepted will be returned with the confirmation letter by July 1, 2010. Entry checks and photographs will be returned to those applicants not invited to participate. **Please include a self-addressed stamped envelope for the return of materials.**

DUE DATE: **All applications must be postmarked by Friday, June 18, 2010.**

MEDIA: Art-A-Fair is open to artists exhibiting original work in the following categories: oil, acrylic, watercolor, jewelry, fiber, pottery, graphic arts, glass, metal, wood, print-making, photography, sculpture, paper and mixed media. Prints of the artist's work are acceptable. No kits, forms or molds will be accepted.

DISPLAYS: The fair will be held on the lawn of Hoyt Sherman Place. Exhibitors are responsible for providing their own displays. No tables or chairs are available. Exhibit spaces are limited to 12' x 12'. Set-up time begins at 7:30am, Sunday July 25, 2010. **Please do not set up prior to 7:30 am.** Artists should check in prior to set-up at the Registration Desk located near the theater doors of the building. Artists should be prepared with leveling materials. Volunteers will be available to assist artists throughout the day.

AWARDS: First, Second and Third Place cash awards will be presented.

2010 ART-A-FAIR APPLICATION FORM **(Due postmarked by Friday, June 18, 2010)** **Please fill out completely and print clearly**

NAME: _____ STREET ADDRESS: _____

PHONE: _____ CITY, STATE, ZIP: _____

E-MAIL ADDRESS (PREFERRED) _____ MEDIUM: _____

CHECKLIST: ___ Application Form ___ \$60 Entry Fee ___ \$10 Electricity Fee ___ \$20 Addtnl. Artist Fee ___ PHOTOS (*First-Time Entrants only*)

Please indicate your booth preference: _____ 1st choice _____ 2nd choice _____ 3rd choice

SEND TO: Art-A-Fair ■ Des Moines Women's Club ■ Hoyt Sherman Place ■ 1501 Woodland Ave. ■ Des Moines, IA 50309

For further information, contact Julie Betts (515) 244-0507, ext. 211, betts@hoytsherman.org